



Innovative Exposure - Solutions for your Promotional Needs

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Webaiden

Natalie and Bill Baiden,

Thank you for creating our catalogue program website for us. Our website www.innovatex-estore.ca/stock has proven very effective in allowing our clients employees to order company merchandise with ease.

There were a number of unique requirements specific to this site. You were able to meet all of the challenges and quickly respond to necessary changes. It was important that the site be simple for both our program client and their employees to use at their various locations, in addition to supplying us with the specifics to complete their orders. You successfully met and exceeded all of our expectations for both requirements.

The ability to update the site to include new products was also important. You were able to create it in such a way that we are able to make several of these updates ourselves.

Your speedy response to emails is very much appreciated. Time is of the essence when working with a catalogue, as various deadlines need to be met. You are both always very quick to respond and make revisions.

The site has made it easier for our program client to enter their orders and for us to process them. We are also able to supply them with the details for their payroll deductions. This saves both Innovatex and our end user valuable time and costly errors.

Our client has remarked on the ease of the site with comments such as "wow that was easy" and "that's it I'm done?"

The website has greatly decreased the amount of paper that was used for our program making it much more eco-friendly and time effective.

Your cheerfulness and patience throughout the on going process has always been appreciated.

We have been using and improving this catalogue site since 2006 and have never been disappointed in your abilities.

I am confident that Webaiden will continue to create the user-friendly effective sites that you are known for.

Sincerely

Ann Baiden

Innovatex Solutions Inc