



April 2, 2009

Dear Natalie and Bill:

First allow me to congratulate you both on your launch of Webaiden. I am very excited for you and know Webaiden will be described in the near future as progressive, creative, leading-edge, client-service focused and miles ahead of its competition.

I can say this with confidence since these qualities have been demonstrated time and time again since I first met you Natalie at a business networking event six years ago. Since then your expertise has been invaluable to my on-line marketing efforts to promote my clients homes to the world at large. You consistently applied your expertise and good counsel to all aspects of the site since we launched timelessrealty.ca. Thanks to your ongoing efforts and recommendations to enhance the site, in only a few short years you somehow used your magic to build our site to obtain a top 5 Google ranking whenever someone searched for real estate in Keswick.

You understand that your client needs more than a "flashy" graphically pleasing website which many web designers produce. Building and bringing traffic to the site is paramount if a company wishes to conduct good business on the Internet. I have limited knowledge of the "infrastructure" of a good website but I do know that I am in good hands. All I know is my clients love the site and find it very easy to navigate. We attract a lot of leads from our site....thanks to you.

Now we are on to our next ventureBoomerzoomerhomes.com. I am very excited to see what magic the two of you working on for me this time. I trust you both implicitly and I want to thank you for the many years of support and encouragement.

I am promoting your company with all my preferred service providers.....it's my pleasure.

Once again, I wish you all the very best of success.

Yours truly,

Roxanne Henderson, Broker

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